

# The Greater Jefferson County Fair 2020 Sponsorship Plans

## Gold Sponsor - \$1,500

- Full Page Black & White Ad In Fair book (3.75 x 8.5)
- Banner In Front Of Grand Stand For All Grand Stand Events During The Fair
- Announced As A Gold Sponsor At All Fair & Grand Stand Events
- Website Link Listed On Fair Website
- Logo Listed On Fair Print Advertising & Website
- 10 Grandstand Tickets For Each Night Of Grandstand Events



## Purple Sponsor - \$1,000

- Full Page Black & White Ad In Fair book (3.75 x 8.5)
- Banner In Front Of Grand Stand For All Grand Stand Events During The Fair
- Announced As Purple Sponsor At All Fair & Grand Stand Events
- Logo Listed On Fair Print Advertising & Website
- 8 Grandstand Tickets For Each Night Of The Fair

## Blue Sponsor - \$500

- Full Page Black & White Ad In Fair book (3.75 x 8.5)
- Announced As A Blue Sponsor At All Fair Events
- 8 Grandstand Tickets

## Entertainment Sponsor - \$300

- ½ Page Black & White Ad In Fair book (3.75 x 4)
- A Named Sponsor Of One Of The Grandstand Events *{events subject to change}*
  - Motorcross
  - Mud Drag
  - Twin States Truck & Tractor Pull
  - Quads
  - Crash For Clunkers Rally Race
- Listed In Schedule & Introduced At Event As A Main Sponsor Of Event
- 6 Grandstand Tickets

## General Event Sponsor - \$100 Per Event

- Business Card Black & White Ad In Fair book (3.75 x 2)
- Sponsor Will Be Announced At One Of The Following Events
  - Fair Parade
  - Queen Contest
  - 4-H & FFA Shows (Horse/Cattle/Hogs/Sheep/Goats/Poultry/Rabbit/Dog)
- Listed As A General Sponsor Of The Fair

## Friend of the Fair \$50.00

- Listed As A Contributor Of The Fair

\*Sponsors Can Donate Physical Items To A Specific Event/Purpose & Still Qualify For One Of The Sponsorship Levels.

**Fair Book Ads** –For Businesses Not Participating In Sponsorship Program Fair book Ad Prices Are As Follows:

- \$200.00 Full Page Black & White Ad (3.75 x 8.5)
- \$100.00 Half Page Black & White Ad (3.75 x 4)
- \$50.00 Business Card Black & White Ad (3.75 x 2)

**Trophies** – Sponsorship For Trophies Is Through Extension

# The Greater Jefferson County Fair 2020 Sponsorship Plans

## 2020 Sponsor Information

Amount Pledged: \$ \_\_\_\_\_ Level: \_\_\_\_\_  CIRCLE Options On Page 1

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

Ad (If Applicable):  Correct Format: PDF/JPEG  Emailed To Fair Board [greaterjeffersoncofair@gmail.com](mailto:greaterjeffersoncofair@gmail.com)

Banner (If Applicable):  Banner Made  Company Dropping Off & Picking Up  Fair Board Keeping

Event Tickets (If Applicable):  Event Tickets Provided To Company

Fair Board Member Contact: \_\_\_\_\_

Additional Information (Trade Info): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**\*Deadline: March 1, 2020\***

**Please Make Sponsorship Checks Payable To:**

**Jefferson County Fair**

2606 W. Burlington

Fairfield IA 52556

641-472-4959

***THANK YOU For Your Support of The Greater Jefferson County Fair***

**The 4-H And FFA Youth Will Also Be Asking For  
Your Support At The Fair Auction On Monday June 29, 2020.  
100% Of Your Auction Dollars Go To The Kids!**

